







Appréciation monétaire et sociale des écosystèmes fluviaux : regards croisés sur leur valorisation

"Diverse perspectives on economic and social valuation of rivers ecosystems





# Understanding the multiple values of rivers through the IPBES Life Frames A case study from Ireland

**Professor Jasper Kenter** 







# Outline

- Background
  - What are values?
  - Deliberation as a means to bridge multiple values
  - The IPBES Life Frames as a way to include multiple values

- Application
  - Assessing values and management priorities across three Irish rivers





### What are values?

- Transcendental / broad values: guiding principles and life goals that transcend specific contexts
- Contextual / specific values: the importance or worth ascribed to something in a particular context
- Value indicators: worth or importance expressed in quantitative or qualitative terms (e.g., money, rankings, statement of recommendation)

Kenter, et al., 2015. What are shared and social values of ecosystems? Ecological Economics 111, 86–99. https://doi.org/10.1016/j.ecolecon.2015.01.006



### **Environmental economic valuation**

- Understand use and non-use values of environmental benefits/costs
   Value is considered in an instrumental sense i.e., nature is valuable as a benefit to human ends.
- Value is considered as *individual*, based on self-regarding preferences (expressed through willingness to pay)
- Value to society is understood as the aggregate of individual preferences / WTP
- Decision option that maximises benefits vs costs is optimal



## Limitations of environmental economics

- Limitations: focus on individual, instrumental values
- What about intrinsic and relational values, and shared values beyond individual preferences?
- What about other views of comparing and weighting values that are not based on efficiency and individual preferences?

"Through the physical linkages existing in nature, a social interconnectedness is forced upon us. In this context one may ask whether individual preferences are the best basis for social choice."

Vatn (2009, p. 2210)

Vatn, 2009. An institutional analysis of methods for environmental appraisal. Ecological Economics 68, 2207–2215. https://doi.org/10.1016/j.ecolecon.2009.04.00



# Role of deliberation in valuation

- Valuation asks about contextual values and their indicators
- Transcendental values often implicit, not fully 'translated' into contextual values.
- (Contextual) values need to be 'constructed'
- Familiarity, complexity, uncertainty, risk
- Weak vs strong value plurality (Kenter, 2017)

Kenter, , 2017. Deliberative Monetary Valuation, in: Spash, C.L. (Ed.), Handbook of Ecological Economics: Nature and Society. Routledge, Abingdon.



# Deliberation and social learning

#### Deliberation is a way to form values around policy options

 Searching for information, gaining knowledge (by learning), forming and expressing reasoned opinions (not exerting power/coercion) through dialogue, identifying & critically evaluating options

#### Social learning partly explains how deliberation works

- A change in the relationship between a person and the world (i.e. change in understanding)
- This change in understanding occurs through social interaction
- The learning occurs across more than one person, at the scale of social units or communities of practice

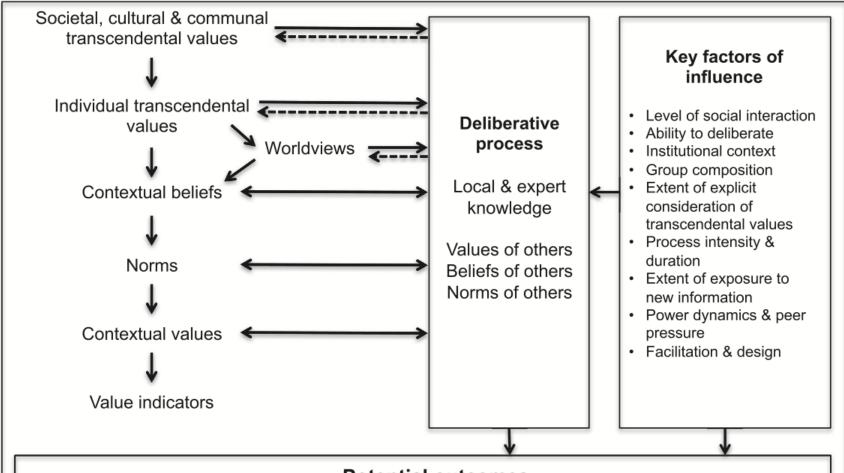


# Deliberative Value Formation (DVF) model

Kenter, Reed, Fazey, 2016. The Deliberative Value Formation model. Ecosystem Services 21, 194–207.

https://doi.org/10.1016/j.ecoser.2016.0 9.015





#### **Potential outcomes**

- · Changes in systemic understanding
- Changes in capacity to deliberate
- Changes in trust
- · Improved understanding of values of others
- · Triggering of dormant values

- Stronger association of contextual values with transcendental values
- · Shift in value orientation towards the common good
- Adaptation and social desirability bias
- Entrenchment

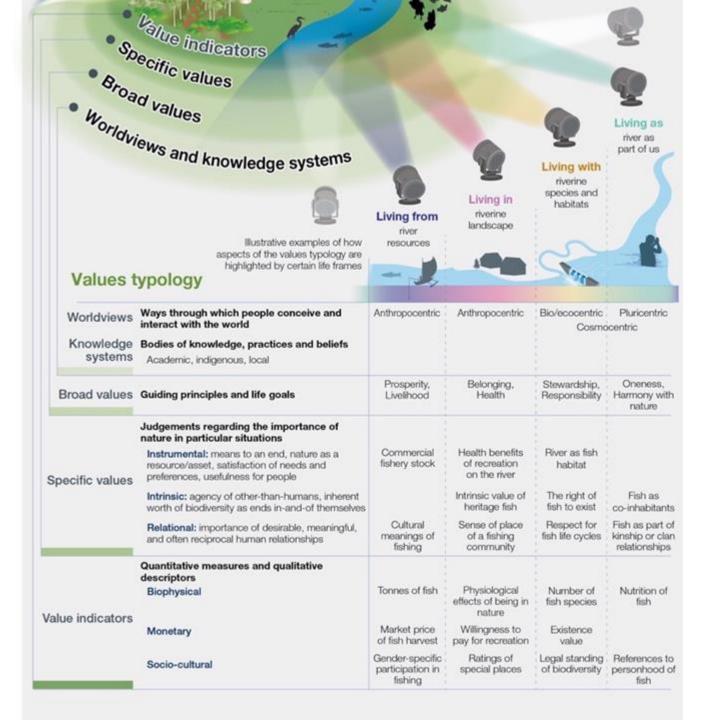


# IPBES typology of nature's values

The way people frame their relationships with nature is linked to their:

- Worldviews and knowledge systems,
- Broad values,
- Specific values,
- Value indicators

Different 'life frames' (living from, in, with and as nature) can help uncover and spotlight different types of values



|                               |                                                                                                                                                                                                                                                                                                          | Living From                        | Living In                                                                   | Living With                                       | Living As                                           |
|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------|-----------------------------------------------------|
| Values t                      | ypology                                                                                                                                                                                                                                                                                                  |                                    |                                                                             |                                                   |                                                     |
| World-views Knowledge systems | Ways through which people conceive and interact with the world  Bodies of knowledge, practices and beliefs  Academic, indigenous, local                                                                                                                                                                  | Anthropocentric                    | Anthropocentric                                                             | Bio/ecocentric<br>Cosmo                           | Pluricentric                                        |
| Broad values                  | Guiding principles and life goals                                                                                                                                                                                                                                                                        | Prosperity,<br>livelihood          | Belonging,<br>health                                                        | Stewardship,<br>responsibility                    | Oneness,<br>harmony with<br>nature                  |
| Specific values               | Judgements regarding the importance of nature in particular situations  Instrumental: means to an end, nature as a resource and asset, satisfaction of needs and preferences, usefulness for people  Intrinsic: agency of other-than-humans, inherent worth of biodiversity as ends in and of themselves | Commercial fishery stock           | Health benefits of recreation on the river Intrinsic value of heritage fish | River as fish habitat  The right of fish to exist | Fish as<br>co-inhabitants                           |
|                               | Relational: importance of desirable, meaningful, and often reciprocal human relationships                                                                                                                                                                                                                | Cultural<br>meanings of<br>fishing | Sense of place<br>of a fishing<br>community                                 | Respect for fish life cycles                      | Fish as part of<br>kinship or clan<br>relationships |



#### What are the four Life Frames?



#### Living from nature (rivers)

- Nature matters as a **resource**, supporting livelihood and prosperity (e.g. food, energy)
- e.g. Policy: internalizing externalities, sustainable use

#### Living with nature (rivers)

- The environment as a **space for nature**, where nature matters as an important other, for its cycles, life support processes, wild spaces, and for the diverse species humans co-exist with
- e.g. Policy: Protected areas, environmental education

#### Living in nature (river landscapes)

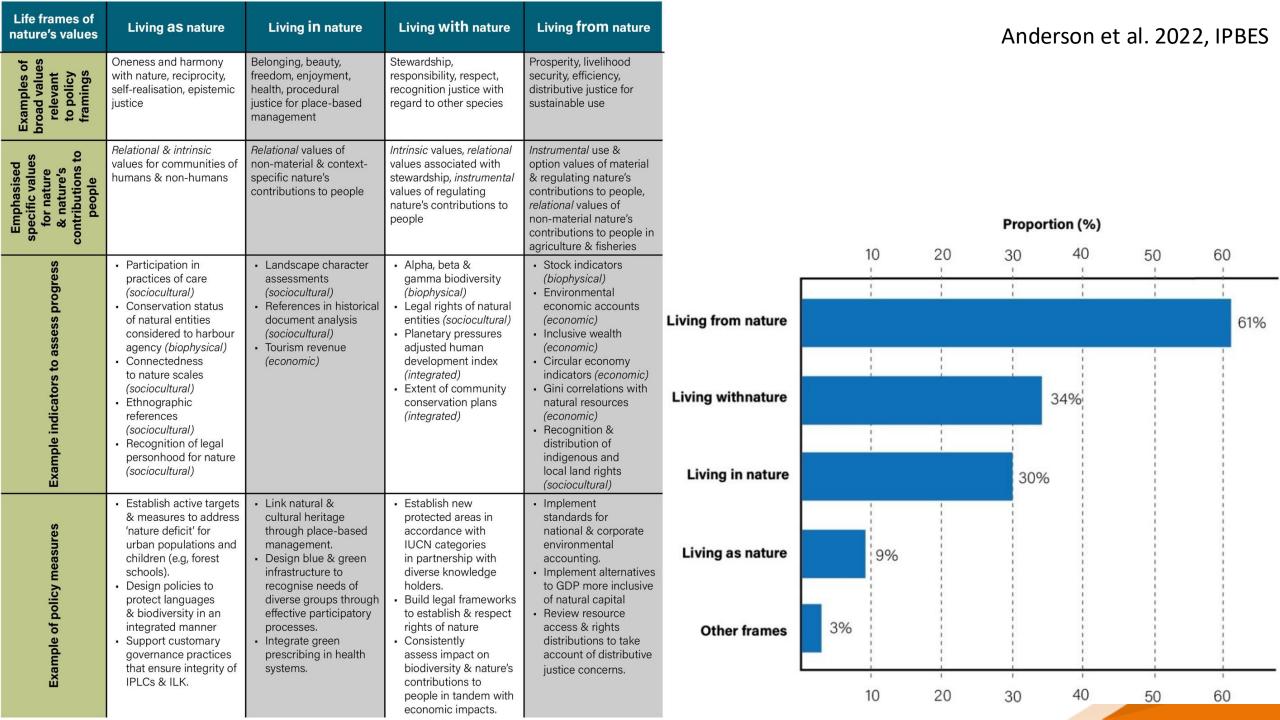
- Nature as **place** that e.g. supports meaning, cultural & individual identities, attachment
- e.g. Policy: protecting cultural landscapes, improving access

#### Living as nature (rivers)

- Nature as **self**, nature matters because it constitutes us, with an emphasis on oneness, harmony and embodiment.
- e.g. Policy: sensory practices to nurture connection with nature, legal recognition of rivers' personhood

O'Neill et al. 2008. Environmental values. Routledge.

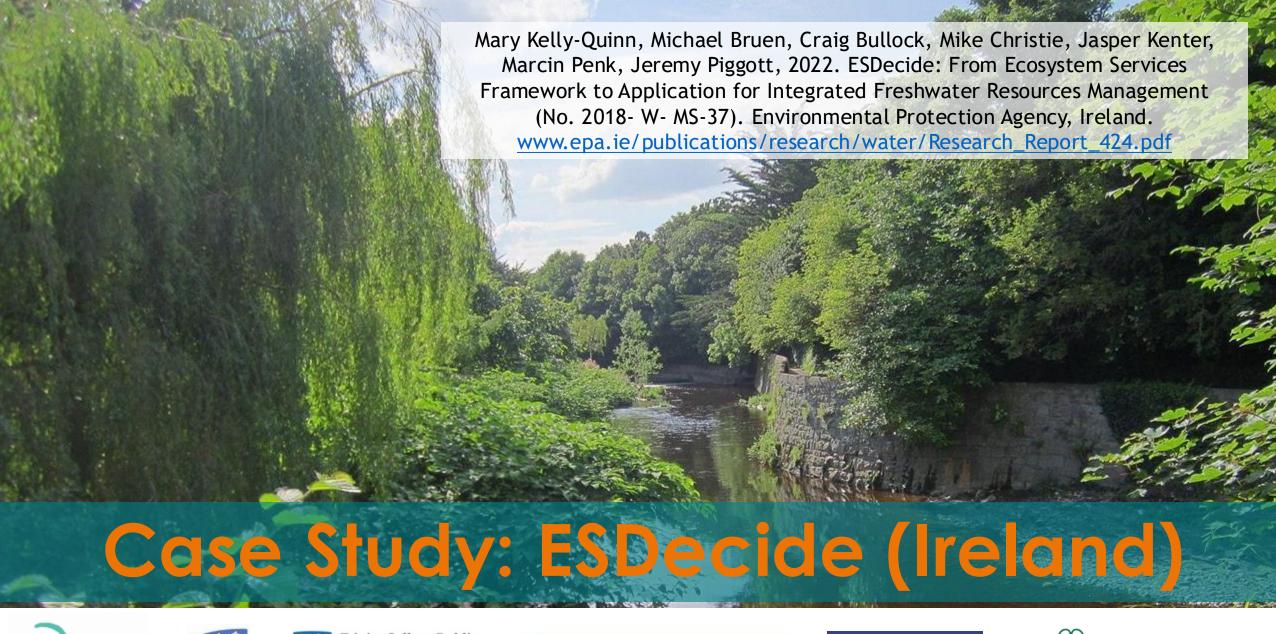
O'Connor, Kenter, 2019. Sustain Sci 14, <a href="https://doi.org/10.1007/s11625-019-00715-7">https://doi.org/10.1007/s11625-019-00715-7</a> Kenter, O'Connor, 2022. Sustain Sci 17, <a href="https://doi.org/10.1007/s11625-022-01159-2">https://doi.org/10.1007/s11625-022-01159-2</a> Anderson et al. 2022. IPBES, <a href="https://doi.org/10.5281/zenodo.7154713">https://doi.org/10.5281/zenodo.7154713</a>



# Why the Life Framework?

- Need for an inclusive interdisciplinary framework for organising values
- Systematic review by IPBES found the four frames are highly comprehensive and reflect recognisable clusters of value sets
- Organisational framework: connect worldviews, broad and specific values
- Integration of non-anthropocentric values and worldviews
- Recognition of place (*living in nature*) and holism (*living as nature*) on equal footing with more policy-established *living from* and *with nature* frames.
- Move beyond but stay inclusive of ecosystem services and nature's contributions to people (NCP)
- Less abstract than ethical value categories relatively easy to grasp for decision makers
- Potential as an effective tool for more inclusive decisions

















# ESDecide focal catchments





# Research questions

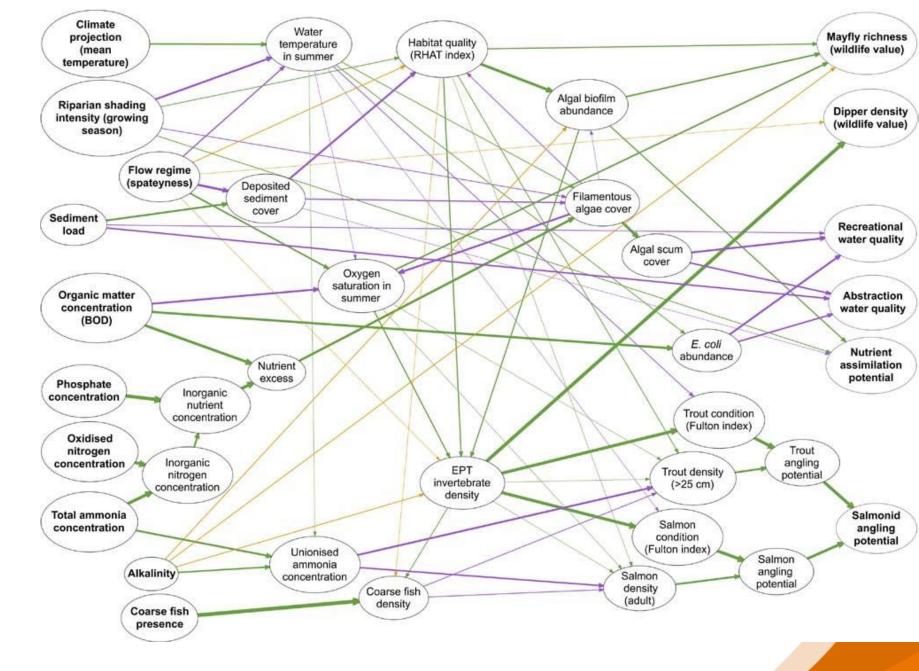
- How does river management affect different ecosystem services/ nature's contributions of people?
- What values do local people express for Irish rivers?
- How do different NCP and values of rivers interrelate?
- Can shared values/priorities be formed around river management?
- Does application of the Life Framework help elicit a broader range of values?



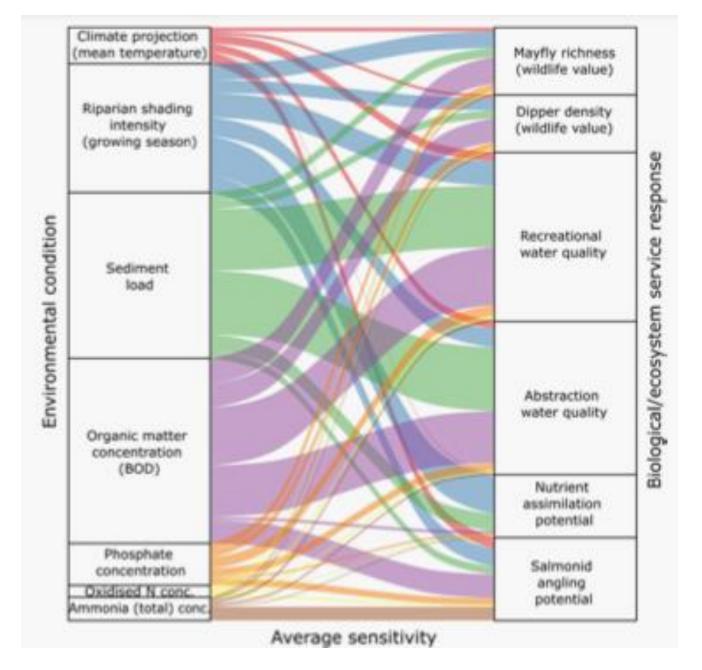
# Bayesian Belief Network

Penk, et al. 2022. Using weighted expert judgement and nonlinear data analysis to improve Bayesian belief network models for riverine ecosystem services. Science of The Total Environment 851, 158065.

https://doi.org/10.1016/j.scitotenv.20 22.158065







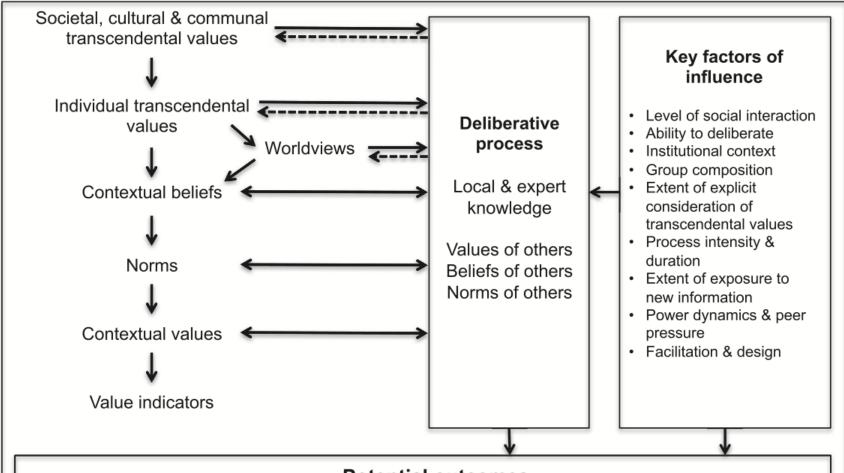


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# Valuing the multiple benefits of rivers - online workshops

Aim: To explore the multiple ways in which people value rivers and river management options and how these values can be captured and fed into policy decisions.

- ≥3 x Local Catchment Workshops (Feb 2021)
- ➤ Total 43 participants
- ➤ Recruitment strategy aimed to create population representative groups of users and non-users of local rivers

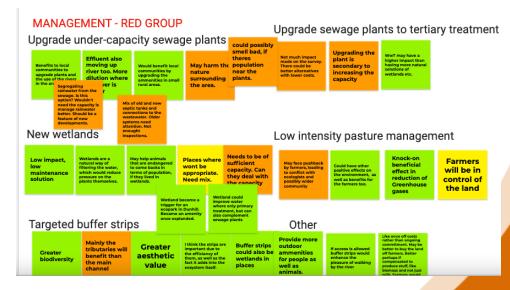


## Methods used to collect data

- Facilitated Zoom breakout rooms and Zoom polls to test opinion
- > Discussions were recorded and transcribed
- ➤ Google Jamboard used to allow participants to record ideas

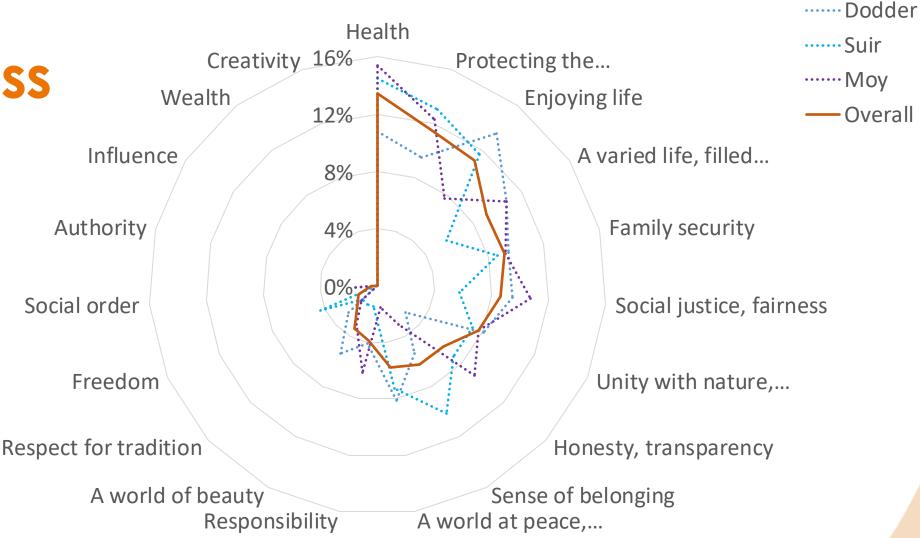
Thematic analysis used to analyse transcripts based on draft IPBES Values

Typology





# Values compass





#### How do people relate to rivers?

- Living from the river: rivers as a resource
  - Amenities, clean drinking water, subsistence fishing (e.g. eels), value to farming, ports, revenue from fish licenses, festivals
  - "It is of crucial importance to protect water quality and environment for prosperity of the rural communities."
- Living in the river catchment: rivers shaping the place where people live, work and recreate
  - Many activities: walking, fishing, canoeing, swimming, fitness, farming, hunting, a living outdoor classroom, picnics, photography, drawing, writing, poetry.
  - Physical and mental health ... "Great comfort during this difficult time", A pleasant escape from urban life"



#### How people relate to rivers: life frames

- Living with the river: rivers as a space for nature
  - "It brings life to the area": herons, kingfishers, wild ducks, cormorants, swans, swallows, seals, salmon, pike, trout, seatrout, perch, eel, minnow, crayfish, lamprey, foxes, stoats, deer, badgers, otters, dippers, bats, rabbits, grasses, plants, flowers, mushrooms, trees
  - Concerns that values negatively impacted by pollution: "Pollution ... [affects] the nature and wildlife... horrible to see the rubbish and detritus of people washed up on the shoreline"
- Living as the river: rivers as a part of us, and being part of the river
  - Sense of pride; "I have crossed the river almost every day of my life, it is a part of my identity & who I am, what I am proud of",
  - "I feel part of the river from my childhood of catching bugs, walking and fishing



## Value conflicts

- > Agri-environmental issues: Incentives for farmers considered by some to be too limited
- Access to land, encouraging access and use of rivers versus conflicts of private land ownership. Conflicts between private fishing and public access for walking etc.
- Watersports disturb fishing
- Rubbish from recreation and dog walking affects other values
- Economic benefits from large companies (e.g. Coca Cola) vs environmental impacts
- Flood management can be source of conflict (up vs downstream, natural or not, interference with other things like rowing)
- Numerous agencies involved may be emphasising different values/priorities



Table 4.4. Prevalence of comments made during the workshops relating to the different value types in each catchment and across catchments

| Value framing       | Value type   | Dodder | Suir  | Моу   | Average (%) and total across the thrae rivers |
|---------------------|--------------|--------|-------|-------|-----------------------------------------------|
| Life Frames         | From         | 43.7%  | 43.2% | 31.7% | 40.5%                                         |
|                     | In           | 21.6%  | 31.9% | 37.5% | 29.7%                                         |
|                     | With         | 28.1%  | 21.1% | 29.2% | 25.6%                                         |
|                     | As           | 6.6%   | 3.8%  | 1.7%  | 4.2%                                          |
|                     | N            | 167    | 185   | 120   | 472                                           |
|                     |              |        |       |       |                                               |
| NCP                 | Material     | 12.0%  | 14.1% | 16.5% | 14.3%                                         |
|                     | Non-material | 59.3%  | 37.6% | 35.5% | 43.1%                                         |
|                     | Regulating   | 28.7%  | 48.3% | 47.9% | 42.6%                                         |
|                     | N            | 108    | 149   | 121   | 378                                           |
|                     |              |        |       |       |                                               |
| Value justifict ion | Instrumental | 22.4%  | 42.9% | 38.1% | 34.7%                                         |
|                     | Intrinsic    | 27.1%  | 19.5% | 19.0% | 22.1%                                         |
|                     | Relational   | 50.5%  | 37.6% | 42.9% | 43.2%                                         |
|                     | N            | 107    | 133   | 63    | 303                                           |



Table 4.6. Mapping of workshop discussions on NCP and values to the Life Frames

| Value framing       | Value type     | Living from (%) | Living in (%) | Living with (%) | Living as (%) | Total |
|---------------------|----------------|-----------------|---------------|-----------------|---------------|-------|
| NCP                 | Material       | 67.1            | 17.1          | 14.5            | 1.3           | 76    |
|                     | Non-material   | 49.0            | 32.2          | 14.3            | 4.5           | 245   |
|                     | Regulating     | 22.5            | 29.7          | 42.1            | 5.7           | 209   |
|                     |                |                 |               |                 |               |       |
| Value justifict ion | Instrumental   | 64.0            | 24.0          | 10.7            | 1.3           | 150   |
|                     | Intrinsic      | 12.0            | 12.0          | 67.4            | 8.7           | 92    |
|                     | Relational     | 41.1            | 35.6          | 16.8            | 6.4           | 202   |
|                     |                |                 |               |                 |               |       |
| Transcendental      | Transcendental | 39.5            | 31.3          | 23.7            | 5.6           | 342   |



# Linking BBN to management

Table 4.1. Predicted impact of river management options on the condition of the River Dodder

| Option                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Increase in dipper numbers | Mayfly richness |    | Reduction in <i>E. coli</i> | Recreational water quality | Trout angling |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-----------------|----|-----------------------------|----------------------------|---------------|
| Image: Imag | +                          | ++              | ++ | +                           | +                          | +             |
| Install screens ★ • M• ③M□M□                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | +                          | ++              | ++ |                             | +                          | +             |
| Create new urbands (including  • শৄয়ৢয়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়য়                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | +                          | ++              | ++ | +                           | +                          | +             |
| Create rain gardens, attenuation ponds and green roofs to reduce occurrence of                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | +                          | ++              | ++ |                             | +                          | +             |
| Manage land to prevent pollution from agriculture and forestry entering rivers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | +                          | ++              | +  | ++                          | ++                         | +             |

Blank cells indicate low influnce but not necessarily no influnce.

<sup>+,</sup> small but noticeable improvement on current state; ++, moderate improvement on current state; +++, substantial **I.S.** INTEGRAIMPROVEMENT on current state.



# Management options deliberated

#### **Dodder**

- Separate sewage from rainwater (€93m)
- Integrated constructed wetlands at overflows (10 wetlands €6m)
- Screen overflows (13 locations €4m)
- Permeable surfaces, soakaways, green roofs (€15m)
- Reduce intensity of pasture management (€3.5m)

#### Moy

- Increase WwTP capacity (Charlestown €385k)
- Upgrade septic tanks (€763k)
- Create 6m buffer strips (€122k)
- Reduce intensity of pasture management (€1.2m)

#### Suir

- Increase WwTP capacity (4 plants €7.3m)
- Upgrade WwTPs to tertiary (4 other plants €4.8m)
- Integrated constructed wetlands at WwTPs (€3.3m)
- Create 6m buffer strips (€5m)
- Reduce intensity of pasture management (€23m)





#### Observations around deliberation

- Deliberation shifted preferences
- Deliberation helped bridge intuitive broad value-based judgement vs informed specific values (sewage vs agri measures, cost of measures)
- Options that are linked to multiple life frames and values preferred, e.g., buffer strips > aesthetics (living in), support ecological corridors (living with), cost-effective way to improve water quality (living from)
- Different stakeholder positions bridged to find consensus (e.g. Moy around intensity of land management)
- Strong values attached to multi-stakeholder process, bridging farming, science, public

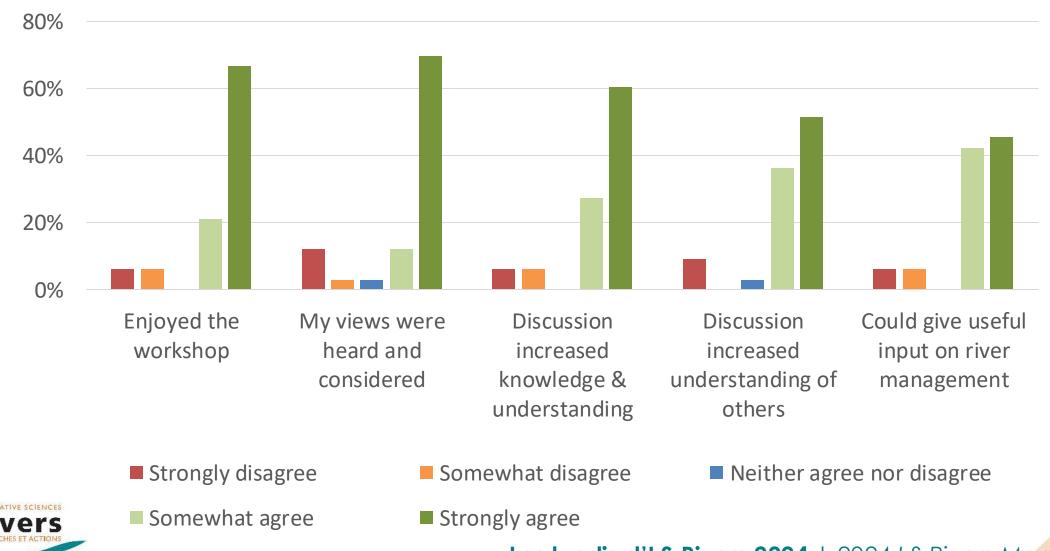


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Table 4.5. Management option themes discussed in the workshops

| Key themes              | Sub-themes                     | Percentage<br>of times topic<br>discussed (%) |
|-------------------------|--------------------------------|-----------------------------------------------|
| Management              | Advanced approaches            | 2                                             |
| options                 | Cost-benefitanal ysi s         | 6                                             |
|                         | Efficency and ef fectiveness   | 13                                            |
|                         | Environmentally friendly       | 7                                             |
|                         | Priority                       | 12                                            |
|                         | Sustainability and maintenance | 10                                            |
|                         | Trade-off                      | 6                                             |
| Role of authorities     | Agency approaches              | 2                                             |
|                         | Governance scale               | 6                                             |
|                         | Monitoring                     | 2                                             |
|                         | Planning                       | 8                                             |
| Linkages                | Communication                  | 2                                             |
| between<br>stakeholders | Cooperation                    | 5                                             |
| Public                  | Education                      | 5                                             |
| engagement              | Incentives                     | 6                                             |
|                         | Public perceptions             | 5                                             |
|                         | Public support                 | 5                                             |

#### Participant feedback on process





# A shared values approach

- Participants were able to:
  - Take the position of decision makers in deliberating different policy options, identifying clear shared priorities and pragmatically agreeing on a balanced combination of options, considering diverse values and benefits and costs.
  - Express issues, options and priorities that had not been put forward a priori by the experts
- > The deliberative process led to:
  - Participants feeling included and heard
  - Significant learning both from the experts presenting and from other participants around values and management options
  - Changes in the way participants prioritised different management options



# Conclusions

- Values around environmental issues often not fully formed
- Deliberation can help to effectively form values, but is influenced by key factors that influence potential outcomes (DVF model)
- IPBES Life Framework can help support integration of more diverse range of values in an intuitive and understandable way, including but also going beyond ecosystem services
- Citizens can effectively take the role of decision makers in deliberative democratic approaches, bridge value conflicts, and form shared values, whilst also incorporating pragmatic considerations, including resource/cost constraints.
- Strong values ascribed by communities to procedural justice.
   Deliberative, shared values approaches potentially more legitimate when there are many stakeholders and management is complex or contested.



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#### **IPBES Authors**

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#### https://doi.org/10.13140/RG.2.1.4683.5281

#### UK National Ecosystem Assessment Follow-on

Shared, plural and cultural values: A handbook for decision-makers





## Guidelines

https://valuingnature.net/demystifying-sharedand-social-values

### Contact

www.jasperkenter.com

